

## Double Up Food Bucks Program

### A Collaboration with University of Idaho Extension's Eat Smart Idaho Program, Kootenai County Farmers' Markets & Kootenai Environmental Alliance

Eat Smart Idaho, Kootenai County Farmers' Markets and Kootenai Environmental Alliance are teaming up to increase access to fresh, locally grown produce for those in need. Our goal is to increase access to local fresh fruits and vegetables to low-income families by starting the **Double Up Food Bucks Program**.

What's a **Double Up Food Bucks Program**? A **Double Up Food Bucks Program** offers matching dollars for anyone using food stamps EBT/SNAP cards. How does it work? A family receiving food stamps can spend up to \$10 of their SNAP benefits receiving an equal match, one to one, to become \$20 worth of fresh, healthy food.

**We Need Your Support:** To bring this program to our community we are seeking local donations to raise a minimum of \$5,000 to get this program off the ground. Last year, almost 17,000 individuals accessed EBT/SNAP benefits in Kootenai County. By making a donation, the benefits listed to the right can be realized.

**The wins are four-fold:** low-income families bring home more healthy food, our families become healthier, local farmers gain new customers and make more money, and more food dollars stay in our local economy. Each creates a ripple effect of benefits across our community.

**Locations:** Saturday: 9 am to 1:30 pm. SE Corner Hwy 95 & Prairie Ave. Hayden Idaho.

Wednesday: 4 pm to 7 pm Sherman Ave. & Fifth St. Coeur d' Alene Idaho.

**Dates:** May thru October -- Saturday Market  
May thru September -- Wednesday Market

#### How the Double Up Food Bucks Program Benefits a Community



At participating farmers' markets, Double Up matches SNAP purchases, up to \$10 per day for local produce.



The family brings home \$20 worth of healthy food for \$10.



Local farmers gain new customers, sell more produce, and make more money.



More food dollars stay in the local economy.



Increased produce consumption leads to better health and lower health care costs.

# Double Up Food Bucks Program Sponsorship Form

**Please provide name exactly as it should appear on all publications.**

Business Name: \_\_\_\_\_

Contact Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

**Sponsorship Levels: Sponsors donating \$500 or more will be recognized on a hand-crafted sign every Saturday during the Kootenai Farmers' Market. Over 10,000 individuals visit our Saturday Market during our 18 week season.**

\$1000    \$500    Other \_\_\_\_\_

Check Enclosed: \$ \_\_\_\_\_ *\*Please make check payable to KEA Double Up Food Bucks*

Credit Card: VISA MC AMEX   Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Sec. Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_

<p><b>For questions contact:</b></p> <p>Kootenai County Farmers' Markets: Brandi Email: <a href="mailto:kcfmdoublebucks@gmail.com">kcfmdoublebucks@gmail.com</a> Phone: 208-277-8434 OR Eat Smart Idaho Phone: 208-446-1680</p>	<p><b>Mail check to:</b></p> <p>University of Idaho Extension Attn: Double Up Food Bucks Program 1808 N. 3<sup>rd</sup> St. Coeur d'Alene, ID 83814</p>
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Funding for Eat Smart Idaho is provided by the USDA's Supplemental Nutrition Assistance Program Education (SNAP-Ed) and Expanded Food and Nutrition Education Program (EFNEP), the Idaho Department of Health and Welfare Food Stamp Program and the University of Idaho. The Supplemental Nutrition Assistance Program (SNAP) provides nutrition assistance to people with low income. It can help you buy nutritious foods for a better diet. The USDA, Idaho Department of Health & Welfare and University of Idaho are equal opportunity providers and employers.



**Donation Receipt** – A letter detailing your tax-deductible donation will be mailed to you.

This is to verify that \_\_\_\_\_ donated  
\$ \_\_\_\_\_ to KEA toward the Double Up Food Bucks Program. Thank you!